



# 111 Shops in New York That You Must Not Miss

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- NYC - simply the most diverse place on the planet!
- This insider's guide to a world of special shops seeks out the quirky, outlandish, classy, obscure, historic, private, nearly forgotten, specialist and beautiful
- From offbeat and edgy to deluxe and delicious

NYC – simply the most diverse place on the planet! Its kaleidoscope of cultures brings passion and brilliance to the marketplace. This insider's guide to a world of special shops seeks out the quirky, outlandish, classy, obscure, historic, nearly forgotten, beautiful – from offbeat and edgy to deluxe and delicious. Potions and pinball and pickles, kilims and knishes and kids haircuts, rugs and rugelach and rubber stamps, neon art and naughty lingerie, chopsticks and cookbooks, vases and vintage clothes, tattoos and terrariums, peanut butter and porcelain, crystals and custom shoes, matzohs and magic. For the curious and adventurous this is a discovery tour full of surprises and delights. It explores the reinvented hip neighbourhoods: Soho, Meatpacking District, Dumbo, Williamsburg. And the traditional: Lower East Side, Little Italy, Harlem, Greenwich Village. This city is known the world over as a shopper's paradise. And this book brings it all to life 111 of the most irresistible shops in New York City!

**Susan Lusk** has been an art director, book editor, photographer, indie publisher. She's been taking pictures since her dad gave her his old Leica when she was a kid. She has a degree in fine arts, and has always lived, loved, and shopped in New York - the centre of the universe. **Mark Gabor** has been a freelance writer and editor for over 30 years. Raised in the historic neighbourhood of Hell's Kitchen, his love for New York has kept him exploring the city's streets since he was a youngster. He has lived in Soho and the East Village, and now resides in Greenwich Village. He is constantly on the lookout for new stores in the city - a pastime with no possible end in sight!